

# Logopak UK keeps the cages rolling at Major Supermarket DC



**Logopak International Ltd** have installed two more of their 400 series automatic print & apply barcode labellers at a major supermarket distribution centre in Stoke on Trent. Working alongside the onsite integrators Witron UK, Logopak have now supported this site with labelling machines for almost 20 years. The labellers receive 'real-time' label data from the Witron host system, then automatically print and apply the tracking label to the base of each supermarket roll cage as it is transported on the conveyor. This label is then used to identify and track the roll cage throughout the logistics supply chain, ensuring the correct roll cage and products arrive at the correct store.

Logopak International Ltd are the UK arm of Logopak Systeme GmbH, the inventors and leading manufacturer of industrial print & apply technology. Specialising in Case & Pallet labelling, Ecommerce labelling and bespoke labelling systems for more than 40 years, for more information or to discuss your requirements, please contact: [enquiries@logopak.net](mailto:enquiries@logopak.net)